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IMPORTANCE OF AGRICULTURAL COMMUNICATION AMONG MAHADALIT COMMUNITY OF BIHAR

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ABSTRACT

The term Mahadalit community is used for marginalized sections of Bihar. Mahadalit communities are terribly weaker castes amongst the Scheduled Castes. In 2007 State Mahadalit community Commission categorized 21 castes as Mahadalit. They are socially, economically and politically backward and extremely deprived of the basic facilities including government welfare schemes. The voices for social, economic and political upliftment of Mahadalit community are increasing day by day. Agricultural communication is necessary for a better understanding towards inclusive economic growth and awareness. This research paper will also encourage use of agricultural communication for the reform of their social status and overall development. The agricultural communication is the demand of time and place. This idea will also connect them with our democratic system and because of this they will be able to easily implement different scientific policies of government in their day to day agricultural and rural needs.

KEYWORDS: Mahadalit Community, Agriculture, Communication, Agricultural Science Communication, Caste